



# Vijayanagar: The Beginning

#### **Unique Challenges**

- Barren Land
- Inadequate Water Source, No Electricity
- Poor Infrastructure, No Road And Rail
   Connectivity
- Non Availability Of Coking Coal, Low
   Quality Iron Ore
- Lack of skilled manpower







### Vijayanagar: At present

#### **Current Status**

The Vijayanagar plant is amongst the world's most efficient steel production facilities in terms of conversion cost

- Largest single location integrated steel plant in India
- Fastest growing steel plant in India
- Highest manpower productivity in India
- Highest growth rate in automotive steel sector in India
- Widest and largest hot strip mill in India

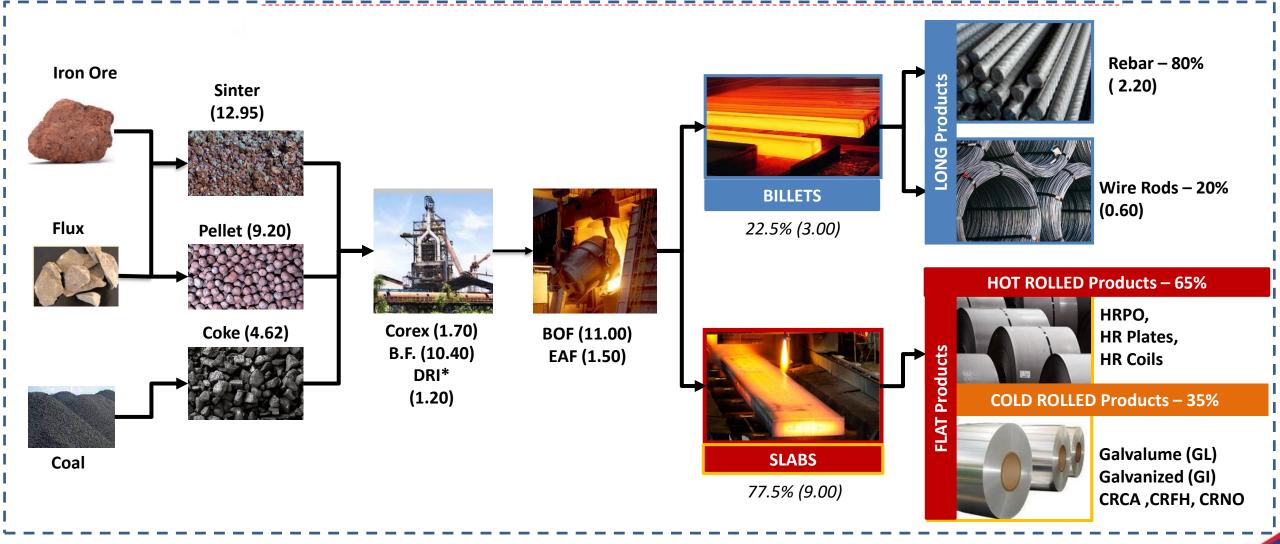
This plant manufactures a wide range of steel products in the flat and longs segments.







# Vijayanagar's Steel Manufacturing Value Chain







### **Strategic Collaboration Agreement**







#### Partnership overview

- 14.99% minority stake bought by JFE in July 2010;
- Access to cutting edge technologies
- Operational excellence for cost reduction
- Balance Sheet deleveraging to support growth

#### **Technology agreements benefits:**

- ✓ Access to fast growing auto steel market
- ✓ Technical know-how for electrical steel manufacturing
- ✓ Short learning curve
- ✓ Application engineering
- ✓ New product development
- ✓ Benchmarking and personnel training

#### Other benefits:

- ✓ Improvement in quality, productivity, yield, energy efficiency
- ✓ Sharing best maintenance, environment and safety practices
- Benchmarking, training and talent sharing
- ✓ Standardization of processes





# **Wide Range of Product Offering**

# **HR Plates / Sheets Wire Rods Hot Rolled Coils CRNO CRCA TMT Bars**





### **Philanthropy at the Core of Shared Values**

#### **Vocational Training**

- Training for Specially-abled children (112)
- Vocational training to students (3244)
- Sports training (1350)
- Life skills training (350)

#### Education

- Mid-day meals in schools (540 schools, 1.35 lakh children)
- Building schools (40 schools, 14000 children), helping with solar lamps, books, computers, teachers

# Livestock & Agriculture

- Farmers under PPP model (1200) given seeds, fertilizers
- Planted 20 lakhs trees in 1334 acres

#### Women Empowerment

Training of women for employment (1000) on rural BPO, 750 on textile & apparel,
 1100 on entrepreneurship, 2000 on managerial skills, 1500 on self help groups

# Art, Culture & Heritage

- Ancient temples restored and renovated also temples in villages
- Restored local arts and culture programs

#### Health

- Children immunization (600)
- Cataract surgeries (4000) Children Vision screening (5600)
- Antennal check-ups for women (2000), Institutional deliveries (700)

#### **Sports**

- Making School grounds (15)
- Providing sports equipment to schools
- Sponsoring to district level, state level (4) and national level (2) sports events

# Infrastructure development

- >14 kms of Village roads constructed
- 6.5 kms of drainages constructed
- 2 new bus stands, 76 bus shelters, 4000 individual toilets,





# Safety Culture at JSW Vijayanagar Works

Global recognition for quality & efficiency while nurturing nature and society

#### Health and Safety Policy

JSW Steel assigns highest priority and importance to safety and health of its employees, partners and communities around areas of its operation. We shall strive to become a role model in implementation of safe practices to ensure zero injury and attempt to go beyond statutory compliance by committing to:

- . Establishing systems and processes to create Safe Work environment
- Proactive approach in assessment & mitigation of risks related to Safety and Health of all stake holders
- Prevention of injuries and occupational illness by implementing best practices and by creating awareness and providing training to the workforce including Associates, Contractors, Apprentices, Transport workers and Suppliers.
- Selection of Plant, Equipment, Machinery and Material considering their long term impact on health and safety of our stakeholders.

This policy and the level of implementation shall be periodically reviewed to ensure that it remains relevant and communicated to all concerned.

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Rev No: 03 Date: 1<sup>2</sup> June 2017 Dr. Vinod Nowal Deputy Managing Director

Steel Limited, Vijayanagar Works







## **JSW Steel: Awards and Recognitions**

2018



Deming Award for Vijayanagar Works

JSW Steel included in the NIFTY 50 Index

2017



Golden Peacock Innovative Product Award

2016



"National Award for Supply Chain and Logistics Excellence" under the steel industry category by the Confederation of Indian Industry

2015



"Industry Leadership Award" in steel, metals and mining at Platts Global Metals Awards

2014



Best Integrated Steel Plant in India and the Steel Minister's Trophy Gold Category

